Oren Weisfeld

 416.910.8538 | orenweisfeld@gmail.com

 [https://www.orenweisfeld.com](https://www.orenweisfeld.com/)

A creative, organized, and communicative journalist with a passion for the industry and experience writing and broadcasting high quality content with a team and independently.

**EDUCATION**

Western University | London, Ontario 2013-2017 **Media, Information & Technoculture (Honors Specialization)**

**Certificate in Writing (with distinction)**

* Western Scholarship of Excellence 2013
* Dean’s Honour List 2016-17

**SKILLS & STRENGTHS**

* Meticulous research and writing skill set
* Proven ability to create unique print and audio content
* Experience conducting interviews with a broad range of professionals
* Understanding of Canadian media industry
* Demonstrated interpersonal and leadership skills
* Communicates well with a wide range of audiences
* Works well as part of a team or independently
* Brings forth innovative and creative ideas
* Familiar with Microsoft Office, Adobe Creative Cloud, Dreamweaver, WordPress
* Understands the power of Social Media (*Facebook, Twitter, Instagram, LinkedIn, Youtube)*

**WRITING & BROADCASTING**

**Producer and Co-Host of ‘Bare Banter Podcast’ |** Toronto March 2018-Present

* Host a podcast where a group of friends and I discuss sports, music, politics, and popular culture.
* Responsible for organizing members, researching topics, guiding the conversation, and editing.

**Freelance Writer** | Toronto September 2016-Present

* Freelance writer creating unique content for VICE Sports, Raptors Republic, FanSided (Jays Journal), orenweisfeld.com, and more.

**Senior Writer, Western Gazette** | Western University September 2016-April 2017

**Volunteer, Western Gazette** | Western University September 2015-September 2016

* Began as a volunteer writing various sports, lifestyle, and culture stories for the university paper.
* Brought on as a senior staff member where I helped expand the sports section by writing unique features and columns about Western athletics.

**Co-Host of Mustang Nation, CHRW Radio** | London September 2016-April 2017

* Co-hosted a weekly radio show where I interviewed guest athletes and coaches from Western University and the surrounding London community about local sports and other interesting topics.

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**Writing Intern, VICE Sports** | VICE Toronto June-September 2016

* Began as a paid intern in the Toronto office where I researched and wrote original content about Canadian sports for VICE Sports Canada. Was later brought on as a freelance writer.

**Digital Media and Writing Intern** | London Lightning Basketball Team January-May 2016

* Along with website design and social media management, I researched and wrote player profiles, weekly newsletters, and special interest stories for the London Lightning basketball team as a part of an academic internship.

**Arts & Lifestyle Intern, Western Gazette** | Western University January-April 2016

* Completed a semester-long internship where I expanded my journalistic scope by writing about music, film, and various lifestyle topics.

**Staff Writer** | CanadaFootballChat.com June-November 2015

* Began as an unpaid intern writing weekly articles about high school football for a popular Canadian football website.
* Brought on as a paid writer where I conducted research and interviewed athletes to write bi-weekly articles including game previews, player recruitment profiles, and special interest stories.

**Broadcast Team Member, Mustangs TV** |Western UniversityJanuary-April2015

* Worked cameras, controlled sound, and composed live replays and highlights in the broadcast room for Western Mustang hockey games.

**LEADERSHIP**

**Camp Counselor (sports), YMCA** | Toronto Summers 2013, 2014

* Supervised and coordinated activities for children in the sports program at a YMCA day camp.
* Communicated with campers, parents, and fellow staff members to ensure that the camp ran smoothly, safely, and the campers had the most enjoyable experience possible.

**Volunteer, YMCA |** Toronto 2008-2012

* Volunteered at the Toronto Central YMCA Karate program where I worked closely with underprivileged children from the Strong Kids Campaign teaching them the value of martial arts.

**COMMUNICATION & CUSTOMER SERVICE**

**Bartender, Sud Forno** | Toronto July 2017-September 2018

* Worked part-time as a bartender at an upscale Italian restaurant where I communicated with staff members and customers to ensure the restaurant ran smoothly and customers left satisfied.

**Fitness Centre Attendant, Western Rec Centre** | Western University September 2016-April 2017

* Enforced policies and procedures to ensure safety and satisfaction for members of the Western Student Recreation Centre.

**Door-to-door Salesperson, Prime Home Services** | Toronto Summer 2012

* Personalized a sales pitch for a wide range of potential costumers resulting in the acquirement of several leads per hour, helping the company expand its customer base and profits.